



MÜSİAD EXPO INTERNATIONAL TRADE FAIR BUYER DELEGATION PROGRAM FLOW September 23–26, 2026	
Wednesday, September 23, 2026	11:00 Arrival in Istanbul and Hotel Check-in <i>This process will continue throughout the day.</i> 10:00–12:00 21st MÜSİAD EXPO Opening Ceremony (Istanbul Expo Center / Hall 3) 12:00–18:00 Booth Visits
Thursday, September 24, 2026	13:30–14:00 Registration 14:00–17:00 Republic of Türkiye Ministry of Trade Buyer Delegation B2B Meetings (Istanbul Expo Center / Hall 3)
Friday, September 25, 2026	10:00–17:00 MÜSİAD EXPO 2026 Booth Visits 19:00–21:00 Gala Dinner Program (MÜSİAD Conference Hall)
Saturday, September 26, 2026	12:00 Hotel Check-out